

DIGITAL SUMMIT

January 18, 19, 20, 2022

OVERVIEW

The Hornby Arts Digital Summit is a three-day virtual gathering over Zoom for arts and cultural organisations on Hornby and Denman, as well as those organisations that contribute to the culture of our islands. All staff and board members are invited to attend. Through a series of presentations, workshops, and group discussions, the summit will focus on community building across our islands, in the Comox Valley and beyond.

As rural and remote islands working through a time of further isolation as a result of the global pandemic, this summit will allow us to safely come together and share experiences, exchange ideas, reflect, and learn in a facilitated forum that will support our work, strengthen our relationships, and benefit our communities.

This initiative is supported by the Canada Council for the Arts' Digital Strategy Fund.

THE PROGRAM

The summit will have a unique focus for each day that addresses current issues, challenges, and areas of growth that affect our organisations across the islands.

Day One will be an opportunity to introduce ourselves to one another, build collegiality, and develop a shared understanding of where we are at, what our needs are, and begin to see how we may be able to support each other. We will take a closer look at modes of communication between, across, and beyond our islands, the impact of digital transformation, as well as learning more about the impacts of tourism here on Denman and Hornby. We will have the opportunity to strategize together, learn from industry experts, peers, and other guest presenters to bring us towards a better understanding of **Who We Are and Where We Are.**

Day Two will focus on **Indigenous Relations**. The goal of this day is to create a shared basis of understanding and develop a framework for moving forward collectively in our efforts towards reconciliation with Indigenous peoples and communities. We will have the opportunity to learn from venerable speakers and participate in workshops that supply us with practical tools for engaging in this essential work.

On **Day Three** we will convene to discuss the value of working collaboratively, supporting each other, and continued ways of doing this that are inherent to our islands. We will have presentations from three different ‘networks’ that support their communities on a local, regional, and national scale, after which we will have the opportunity to discuss the potential for the establishment of a Hornby-Denman collaborative **Network Of Our Own**.

REGISTRATION

This event is intended to serve the arts and cultural organisations of Hornby and Denman Islands, as well as those organisations that contribute to the culture of our islands. **To register, you will be asked to include your organisational affiliation and current role.** The event is FREE to attend thanks to the support of the Canada Council for the Arts’ Digital Strategy Fund.

[Register Here!](#)

ACCESSIBILITY

The summit will take place exclusively online using Zoom. Participants will need an active Zoom and email account, and should have access to a computer with a working camera and microphone to participate in group sessions. We will have closed captioning services available. Should you require any assistance in setting up the required technology, please email events@hornbyarts.com. We are working towards making this event as safe and accessible as possible. If you have any other accessibility requirements, please let us know at the above email address.

SCHEDULE

DAY ONE - TUESDAY, JANUARY 18, 2022

Who We Are, Where We Are

9AM - WELCOME

We will open the summit with a land acknowledgement, present an overview of the event proceedings, outline the codes of conduct, and address any housekeeping and questions.

9.30AM - INTRODUCTIONS

In a roundtable session, participants will be asked to introduce themselves with three questions: Who are you, what do you do, and what do you hope to learn or achieve over the course of this summit.

10.30AM - AN ISLAND OFF AN ISLAND (OFF AN ISLAND)

As we continue to live and work through this global pandemic, what are the unique challenges and benefits we face as rural and remote communities? How have our ways of working and connecting with our communities changed? What tools and / or opportunities do we have and what do we need?

This session will serve as a 'temperature check' where, through a facilitated roundtable discussion and smaller breakout groups, we will respond to questions relating to remote work, digital transformation, and modes of communication that are specific to our islands.

The goal of this session is to hear from the participants, establish an understanding of what our collective challenges are, and grow an appreciation of each other's work.

Facilitator: *Lisha Scott, Team Manager, Hornby Co-op*

12-1PM - LUNCH

ABOUT TOURISM

From environmental and economic impacts to cultural programming, tourism plays a significant role in our communities and our work. These afternoon sessions will develop

our understanding of the current tourism climate, how it impacts in positive and negative ways, our communities, voice our ideas and concerns around tourism, and learn how other island communities approach similar issues.

1PM - TOURISM BY NUMBERS

NordiCity, a global consultancy group, will present findings from a recent Arts Impact Study with data collected from across the gulf islands and Vancouver Island. We will learn specific details regarding arts and cultural engagement and participation in our region, as well as the impact and influence of tourism. Presenter: *Chad Rickaby, Nordicity*

1.45PM - CULTURAL TOURISM: CASE STUDIES

Salt Spring Island and Gabriola Island have thriving arts communities, as well as a bustling tourist scene. We will hear from the Executive Directors of the Salt Spring Arts and Gabriola Arts Council on how they create a successful partnership and mutually beneficial relationship between tourism and the arts. Presenter: *Yael Wand, Executive Director, Salt Spring Arts* and *Carol Fergusson, Executive Director, Gabriola Arts Council*

2.30PM - BREAKOUT DISCUSSION GROUPS

With some hard numbers and concrete facts about tourism on our islands, and examples of how a neighbouring island manages tourism and the arts, we will split into breakout groups to discuss: What are the positive and negative impacts of tourism on our islands? and How can arts and culture play a more direct role in tourism on our islands?

3.15PM - GROUP DISCUSSION

At the end of our first day, we will reconvene to present our breakout group findings and participate in a facilitated discussion around what we have learned regarding tourism and the cultural sector on the islands. To conclude, we will establish: What work do we have to do? What do we do well already? and How can we be a more influential voice with regards to tourism? Facilitator: *Lisha Scott, Team Manager, Hornby Co-op*

4PM - END OF DAY ONE

DAY TWO - WEDNESDAY, JANUARY 19, 2022

Indigenous Relations

This will be a day of learning and coming together to build and strengthen our collective efforts towards reconciliation with Indigenous Peoples. As cultural organizations and leaders within our communities, we will participate in sessions where we learn, reflect, and develop a practice of reconciliation that permeates our organizations.

10AM - ELDER WELCOME

10.30AM - PRESENTATION: K'ÓMOKS FIRST NATION

This presentation may cover the Indigenous history of Hornby and Denman Islands, current issues for K'omoks First Nation, case studies of successful partnership models, and lessons in cultural practices and traditions. A Q&A will follow the presentation. Presenters: *Nicole Rempel, Chief Councillor, K'omoks First Nation, and Dr. Jesse Morin, archaeological consultant.*

12-1PM - LUNCH

1PM THE VILLAGE WORKSHOP

This will be a workshop on Cultural Safety, led by Kathi Camilleri. Through her guidance and teachings, we will deepen our understanding of the impacts of colonization and the need for new and respectful relationships. Out of this learning comes a deeper compassion and an understanding of ways of walking beside Indigenous peoples as we move forward through this time of healing. Workshop Leader: *Kathi Camilleri, creator and facilitator of the Building Bridges through Understanding the Village © workshop*

3PM - BREAK

3.30PM - REFLECTION SESSION

To end the day, we will come together and reflect on the teachings that have been shared with us. Through a facilitated discussion, as well as in smaller breakout groups, we will share thoughts and ideas for practical implementation and strategies towards the inclusion of Indigenous voices in our work through a lens of reconciliation.

Facilitator: *Heather Royal Brant, Indigenous Education Cultural Presenter, Denman Island Community School*

4.30PM END OF DAY TWO

DAY THREE - THURSDAY, JANUARY 20, 2022

A Network of Our Own

After two full days of sharing and learning from each other, we hope to lay the foundation for the creation of a new Hornby-Denman collaborative arts and culture network. As two small, rural, and remote sister islands, how can an organized network amongst us serve to help support the work we do, as well as bring greater awareness and access to the communities we serve? How can we work together to grow and strengthen our outreach and resources?

The final day of the summit will explore networks from a local, regional, and national perspective. After hearing from our guest speakers, we will spend time framing our own Hornby-Denman network and establish next steps for continuing this collaborative work.

9.30AM - PRESENTATION: CULTURE DAYS

Culture Days is a national non-profit umbrella organisation that connects and brings awareness to arts and cultural happenings, events, and organisations across the country. Through a networked system with representation in each province and territory, Culture Days hosts an annual month-long celebration that provides the public with barrier-free opportunities to participate in arts and cultural experiences, with the aim of inspiring continued future involvement in the cultural life of local communities.

Presenter: *Nazanin Shoja, Manager, BC Culture Days*

10.15AM - PRESENTATION: ARTS BC

Arts BC is a non-profit organisation that works to connect arts and cultural workers with the tools and professional opportunities they need to excel in their roles and practices. They work to support BC's vibrant cultural sector by promoting community arts engagement and developing arts and cultural leadership in all communities, and support a membership that includes over 350 arts councils, culture and heritage organizations, artists, and creative entrepreneurs. Presenter: *Elliott Hearte, Director Programs & Services, Arts BC*

11AM - PRESENTATION: SPARC (SUPPORTING PERFORMING ARTS IN RURAL AND REMOTE COMMUNITIES)

SPARC is a member-based network established by and for the performing arts community in rural Ontario. Through an ongoing series of programs and initiatives, including education and mentorship, SPARC drives awareness, provides outreach, and a collegial space for its members through a collective approach. Presenter: *Chris Lynd,*

Chair, Supporting Performing Arts in Rural Communities, and Michael Clipperton, SPARC Steering Committee member

12-1PM - LUNCH

1-4PM - ESTABLISHING THE NETWORK

After hearing from our morning presenters on various network models and approaches, we will spend our final afternoon discussing what a collaborative network across Hornby and Denman could look like, what it could do, and how we can do it. A graphic recorder will join our session and create a unique visual representation of our process. Through a series of facilitated roundtable discussions and breakout group sessions, we will outline the opportunities for this network, fine-tune the ideas, and establish next steps. Facilitator: *Reina LeBaron, Hornby Island Residents' & Ratepayers' Association, Executive Administrator*

4PM - CONCLUSION OF SUMMIT

THANK YOU FOR YOUR PARTICIPATION!